

Design Sprint A Practical Guidebook For Building Great Digital Products

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Design Sprint A Practical Guidebook

This practical guide shows you exactly what a design sprint involves and how you can incorporate the process into your organization. Design sprints not only let you test digital product ideas before you pour too many resources into a project, they also help everyone get on board—whether they're team members, decision makers, or potential users.

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Design Sprint: A Practical Guidebook for Building Great ...

The design sprint is a 5-step process for solving discrete business problems through design, prototyping, and testing with users.

The Design Sprint — A Practical Guidebook for Building ...

You can greatly reduce your risk of failure with design sprints, a process that enables your team to prototype and test a digital product idea within a week. This practical guide shows you exactly what a design sprint involves and how you can incorporate the process into your organization.

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Design Sprint: A Practical Guidebook for Creating Great Digital Products Richard Banfield, C. Todd Lombardo, Trace Wax In the world of digital products, the future is difficult to predict and success requires reducing the risk of failure.

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CEO, Fresh Tilled Soil. Richard recently published Enterprise Design Sprints, a collaboration with InVision. Before that he published Product Leadership: How Top Product Managers Launch Awesome Products and Build Successful Teams, which he co-authored with Nate Walkingshaw and Martin Eriksson. He also authored Design Leadership and Design Sprint: A Practical Guidebook for Building Great Digital Products, which he co-authored with CTodd Lombardo and Trace Wax.

Enterprise Design Sprints - DesignBetter

A practical guide to answering critical business questions, Sprint is a book for teams of any size, from small startups to Fortune 100s, from teachers to nonprofits. It's for anyone with a big opportunity, problem, or idea who needs to get answers now.

The Design Sprint — GV

You can greatly reduce your risk of failure with design sprints, a process that enables your team to prototype and test a digital product idea within a week. This practical guide shows you exactly what a design sprint involves and how you can incorporate the process into your organization.

eBook - Design Sprint

Attendees will receive a Design Sprint toolkit with a practical set

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of guidelines that include the critical before and after elements to maximize the value of a Design Sprint. We wrote a book ...

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